

# PANEL Manager

**PANEL Manager is the only program that will run your panels just as you want them**



PANEL Manager was designed to respond to the needs of everyone wishing to form and manage panels, for example: consumers, prospective customers, sales outlets or in-house panels such as personnel, trained staff, job applicants etc.

With PANEL Manager you can :

- Manage the make-up of the panel (update, suppress or add members),
- Take into account the recovery of selective or regular/consistent information (qualification data, reply coupons, requests, complaints etc.)
- Carry out an action on a part or the whole of the panel such as sending letters or questionnaires, managing the returns, handling telephone calls, sending presents on birthdays or invitations to demonstrations etc.

Benefitting from a powerful database structure, and the flexibility and adaptability of standard Ethnos data formats, PANEL Manager offers outstanding and unmatched ergonomics.

This software allows you to easily specify requests by choosing a selection of the group according to descriptive criteria (age, profession, certain characteristics, etc.), or according to their participation (questioned a certain number of times, returned their last questionnaire, earmarked for certain purposes etc.).

The Pro version even allows you to make specifications based on the responses from different questionnaires returned, for example those who responded as having bought (or sold, in the case of an outlet) a particular product.

PANEL Manager controls in a transparent manner, several specialised programs:

- Microsoft Word for the printing of letters and personalized documents
- OMR Manager for the printing of questionnaires and personalized forms as well as for the management of the optical reader for returned questionnaires, (which are placed in the reader and read automatically with a simple mouse-click)
- NET Survey for sending customized web questionnaires
- STAT' Mania for the automatic printing of periodic statistical reports.

## *Easily create your panel*

Transfer with just a few clicks of the mouse a file of individuals available in a spreadsheet or SGBD form. With the Pro version, you can also connect PANEL Manager to an external base without loading it, or you can create a new database containing all parts, by defining its structure in Ethnos (field of enquiry, type etc.). You can also personalize the work-screen, and adapt the terms used to suit your own language, keeping just the software functions that you need.

With this completed, your panel can operate and you can now:

- Add, modify or remove members of the panel very easily (data capture integrated)
- Select members of the panel according to different criteria or at random
- Apply actions to this choice
- For each panel member selected, print personalised letters using Word and personalised questionnaires using OMR Manager

All these operations are easily performed with a user-friendly interface.

The Pro version of PANEL Manager can be connected to your existing databases. Quotes for specific options can be given on request.

## Prices

First desktop :  
 PANEL Manager  
 standard version ..... 1.150 €HT  
 PANEL Manager  
 pro version ..... 3.850 €HT

Additional desktops :  
 PANEL Manager  
 standard version ..... 800 €HT  
 PANEL Manager  
 pro version ..... 1.550 €HT

Info at (33)1.44.545.545

Product form no 6e