

ETHNOS

Simplify the design and analysis of your questionnaires



ETHNOS is the number 1 software for designing and processing all types of questionnaire .

ETHNOS offers unique and highly innovative features, designed to speed-up the process of gathering, analysing and presenting information :



Assisted questionnaire design

- Simple entry, without the need for codification, of the questions and their answers.
- Library of hundreds of pre-prepared questions supplied with the software, with the option of adding user-defined questions.
- Easy definition of conditional progressions.
- Handling of all types of questions i.e. open-ended, single or multiple choice, numerical, date or hour related.
- Organisation of questions into tables, and structuring of questionnaire into themes.
- Linking of scores and type-phrases to answers.
- Automatic page format in a ready-to-use high quality presentation, that can be customised by each user.

Quick and easy data entry

- The data entry module offers a quick and user-friendly interface for entry of data by keyboard or mouse. An operation that can be mastered by any user within a few minutes.
- The generation of blank data entry diskettes which are sent to respondents, who enter their answers using their own computer without needing ETHNOS, and then return the diskette for processing.
- Data entry on notepads, by checking with an electronic pen on the screen (equivalent to an electronic questionnaire that evolves according to the respondents's answers).
- Optical mark reading of several thousand questionnaires per hour using OMR Manager.
- Acquisition of answers during the course of an interactive meeting, with participants replying immediately, utilising wireless vote pads using InterACT.
- Creation and diffusion of questionnaires on Internet and/or intranet using NET Survey.

A wonderful analysing potential

- Immediate access to a large range of analyses i.e.: simple tabulations, unlimited cross-tabulations, multiple tables, ponderated analyses, summary and diagnostic reports, ...
- Structuring of analyses in a re-usable statfolio.
- Association of multi-criteria filters to each analysis and easy generation of sub-populations.
- Addition of an advanced statistics module giving factorial analysis, classifications, regressions, analysis of variance, parametric or non-parametric tests
- Impressive variety of efficient and high quality charts i.e.: spider diagrams, bubble charts, target charts, evolution arrows etc, as well as the conventional charts such as pie charts, histograms and bar charts in 2 and 3 dimensions
- Easy transfer of results to standard office software

Prices

Single desktop 2.595 €HT
 Network 3 computers 5.500 €HT
 Network 5 computers 8.250 €HT

Ethnos is also available in French, German and Spanish

Info at (33)1.44.545.545

Product form no 1e