

# Catiopee

The new generation of tools for “Computer Assisted Telephone Interviews”



Catiopee leads the new generation of CATI solutions (Computer Assisted Telephone Interview), thanks to the inclusion of all the components necessary for carrying out a call-based operation.

These options range from preparing operations to producing reports of results and final presentations:

- build the scenarios (or questionnaires),
- control the call stations dynamically,
- link actions in sequence Keep track of campaigns, apply analyses at any moment (from simple counts to highly advanced statistics),
- construct a professional report, including tables, graphs and commentaries.

In thus avoiding the need for having to try and make several software applications of different sources communicate amongst one another, the time required for carrying out an operation is considerably reduced, and deployment, functional and training costs are far smaller than before.

## Features

Catiopee is adaptable to structures of all sizes : from small platforms (5 to 20 computers linked by a network, with or without modems) to several hundreds of workstations, with extended options for interfacing with advanced automatic call-management systems.

Catiopee consists of the following units:

- the application Ethnos, for building the scenario, analysis of the data and presentation of the results,
- the call server module (for real-time distribution of calls),
- the administrator module (for defining and tracking the call campaign process),
- CATI data entry licences.

## Prices

Compulsory:  
ETHNOS Software ... 2.595 €HT

Catiopee  
Starter Kit:  
Server + Administrator  
CATI ..... 2.500 €HT  
Data Entry Station..... 500 €HT  
Additional Administrator  
Station ..... 750 €HT

Info at (33)1.44.545.545

Product form no 5e