

# ETHNOS CAPI

**Enter the new world of field data entry on last generation of PDA**



*Is it your dream to equip your network of surveyors with a lightweight easy-to-handle, high-performance tool instead of pen-and-paper, enabling better survey quality and automation of results analysis ?*

**With a PDA equipped with Ethnos CAPI, enter the new world of field data entry.**

Automatic generation of the Ethnos portable interface enables the designing of all types of questionnaires on a PC, and their transfer onto a PDA via a transmission cable provided by the manufacturer. Available machine memory is no restriction to either the number of questions or to the complexity of the questionnaire. The battery, active during 6 to 8 hours, enables working through continuous half-days, allowing half an hour for recharging.

## Interface clarity, facilitating administration

The interface is fully adapted to the tools: simply and naturally, with a stroke of the stylus the interviewer ticks an answer or passes from one question to another. Ethnos CAPI handles all types of questions, allows insertion of photographs, enables creation of individual quotas for each interviewer and continuous control of coherence of reponses entered. All in all, a better relation and better productivity are ensured in the interview.

## Management of conditional filtering

To accelerate the interview by only posing questions that are relevant to the interviewee's profile, Ethnos CAPI handles conditional branching within the questionnaire.

Risk of error is reduced throughout the process, and the quality of the work is thus increased.

## Option of answer enrichment during data entry

A particular answer modality is unavailable? No need to slow down or suspend the interview. Using the stylus, it is possible to instantly create a new answer which will subsequently figure in the list of possible answers for the question.

If you prefer, you can also block the enrichment option, as is necessary for some question types.

## Easy retrieval of data entered via lightweight clients

At the end of the day, or of the campaign, the completed questionnaires are simply transferred to a PC for consolidation of results.

The PDA can even be equipped with a modem, in order to allow more direct transmission between the field and the PC which is to centralize the results. The questionnaire design and retrieval of data can thus be carried out remotely, using a simple PC with an email connection.

A field team equipped with PDA's running Ethnos CAPI will be about 3 times as fast as one with pen-and paper equipment. Ethnos CAPI ensures the ideal level of automatization and ergonomoy, integrating the whole process from designing the questionnaires to obtaining the graphical end-results.

## Prices

Compulsory:

Starter Kit

5 licences CAPI ..... 1.000 €HT

ETHNOS Software..... 2.595 €HT

Additional Licences:

Unit price ..... 100 €HT

Info at (33)1.44.545.545

Product form no 7e